

# DISPENSER GUIDE: CONVERSATION WITH PATIENTS



	How patients will describe their problems	Solutions you can offer with Varilux S Series™ Lenses	What patients will experience with Varilux S Series™ Lenses
Feel Better	<p>"When I move my head everything moves"</p> <p>"Straight lines look curved—even when I don't move"</p> <p>I can't see when I go down the stairs"</p>	<p>Varilux S Series™ lenses have a unique lens shape that eliminates swim, unwanted movement or distortion</p>	<p>Objects do not move</p> <p>Straight lines will be straight</p> <p>Confidence in going up/down stairs</p> <p>Feel better during daily activities</p>
See Better	<p>"Images are only clear in the middle of the lens"</p> <p>"I always have to look directly at what I want to see"</p> <p>"Vision seems narrow"</p>	<p>Varilux S Series™ lenses are designed to allow your eyes to work better together</p>	<p>Images are clear throughout the entire lens</p> <p>Vision is clear throughout the lens side to side – top to bottom</p> <p>Vision is limitless</p>
See Faster	<p>"It takes me awhile to focus on what I'm trying to see"</p> <p>"It takes longer to focus when looking between different areas of the lens"</p>	<p>Varilux S Series 4D™ lenses are uniquely designed to meet the demands of the leading dominant eye</p>	<p>Images instantly come into focus</p> <p>See faster, when moving from one view point to another</p> <p>Experience Faster Visual Reaction Time™</p>

# DISPENSER GUIDE: QUESTIONS PATIENTS COMMONLY ASK

The revolutionary technologies behind Varilux S Series™ lenses make it an exceptional lens design for all presbyopic patients as the best choice for any patient's prescription.

## I'm satisfied with my current lenses. Why should I get Varilux S Series™ lenses?

With Varilux S Series™ lenses, your visual experience will be better, because they eliminate swim and provide edge-to-edge clarity throughout the lens.

## What makes Varilux S Series™ lenses different from other progressive lenses?

Other progressive lenses may allow you to see at all distances, but only Varilux S Series™ lenses allow you to virtually see the way you did before you needed progressive addition lenses.

## Why are Varilux S Series™ lenses best for me?

Varilux S Series™ lenses are clinically proven to provide superior performance for every aspect of your vision. No other progressive lens offers you limitless vision.

## Are they really worth the additional cost?

I am confident in recommending Varilux S Series™ lenses to you—because I know you will have a better visual experience and feel more confident during daily activities.



NANOPTIX™

Feel Better



SYNCHROEYES

See Better



4D TECHNOLOGY™

See Faster

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**VARILUX**® series